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CONTENTS

Spring 2018 4

Current Titles 7

FEATURE: UNDERSTANDING CHINA THROUGH COMICS 14–15

FEATURE: SPEAK AND READ BY LARRY HERZBERG 16–17

Stone Bridge Press Backlist 18

BUSINESS / CAREERS 18

CHINA 18

CULTURE / DESIGN 18

FILM / ANIME / MANGA 22

LANGUAGE AND REFERENCE 23

LITERATURE 24

TRAVEL 26

HEIAN CHILDREN’S AND CRAFTS 27
Going to Japan? This unfussy modern guide guarantees you keep it polite and get it right!

**Amy’s Guide to Best Behavior in Japan**

*Do It Right and Be Polite!*

**Amy Chavez; Illustrations by Jun Hazuki**

This guide to common courtesy, acceptable behavior, and manners is essential for any visitor to Japan. Japanese are unfailingly polite and will never tell you if you’ve crossed the line. But by knowing how to act in every situation you’ll gain the respect of your hosts and in the end get even better service and enjoyment during your travels. Covered here are all the essentials—like travel, greetings, dining—plus subtle niceties like tone of voice, body language, cell phone usage, city vs. country styles, and attire (and what to do about your tattoos!).

The author, a 25-year resident of Japan and tourist adviser who lives on the fabled Inland Sea, knows just what foreign visitors need and delivers it in a smart, compact, and delightfully illustrated package for quick use and reference.

Amy Chavez has lived in Japan for 25 years, and is proprietor of the Moooo! Bar & Cafe on Shiraishi Island in the Inland Sea, where she helps tourists with reservations, language support, and cultural guidance. She writes frequently about cultural differences between Japan and the West for the Japan Times, HuffPost, and RocketNews24.

**Points of Interest**

- Tourism in Japan is booming; the dollar is up and the Japanese government is preparing a huge promotional campaign for the upcoming 2020 Olympics.
- Few authors could be as knowledgeable about tourism and good conduct in Japan as Amy Chavez, a 25-year resident and bar/cafe proprietor who helps tourists every day.
- Most Americans have heard that Japanese are “very polite,” but politeness is more than just saying please and thank you. It’s attitude and behavior, too, and most tourists in Japan either don’t know the rules or overthink them. Here’s solid help so you can travel with confidence!

**Subjects Covered in Amy’s Guide to Best Behavior in Japan**

10 Things You Should Never Do in Japan • 10 Things You Should Always Do in Japan • Money • Bowing & Shaking Hands • Conversation • Taboo Subjects • Showing Appreciation • Romance and Flirting • Queuing • Eating in Public • Eating in Restaurants • Drinking • Drinking Establishments • Shoes • Toilets At the Hotel • On the Subway/Train/Bus • When You “Take a Meeting” in Japan • Bringing Good Manners Home With You • Index
An updated guide to the legendary gardens, temples, and backstreet treasures of Japan’s most walkable city.

Exploring Kyoto, Revised Edition

On Foot in the Ancient Capital

JUDITH CLANCY

This revised and updated edition of the Japan travel classic and cultural guide gets you wandering from downtown quarters to remote mountaintop temples and features expanded information on new museums and gardens now open year-round for viewing. Judith Clancy’s expert research weaves a rich narrative of Kyoto’s history, local lore, and artistic and religious background to guide you through your journey, bringing Japan’s treasured ancient capital into vivid relief.

- 31 explorations including 5 mountain routes, 17 World Heritage Sites, Arashiyama, Kiyomizu-dera, Philosopher’s Walk, the city’s 6 Zen temple complexes, and much more
- Detailed maps tracing each route
- Over 30 descriptive photos
- Tips on etiquette and behavior
- A full index to all sites and attractions

Judith Clancy has lived in Kyoto since 1970. She writes about the many traditions of Japan and Kyoto, including music, tea ceremony, and ikebana, and acts as a guide and interpreter for groups and workshops. She is also the author of Kyoto Machiya Restaurant Guide.

Available April 2018
320 pp, 5 x 7”, paper, B&W photos and maps throughout
p-ISBN: 9781611720419, $18.95
e-ISBN: 9781611729290,

HISTORY / ASIA / JAPAN

SPRING 2018
Married to a Zen monk in training, an American woman in Japan chronicles her own year of growth and discovery.

**My Year of Dirt and Water**  
*Journal of a Zen Monk’s Wife in Japan*  
**TRACY FRANZ**

In February 2004, when her American husband, a recently ordained Zen monk, leaves their home in Kumamoto, Japan, to enter a Buddhist monastery, Tracy Franz resolves to make it her year of Zen, too. She begins to pay attention.

*My Year of Dirt and Water* is a record of that journey. Able to see her cloistered husband only occasionally, Tracy teaches English, studies Japanese, and devotes herself to making pottery. Her teacher instructs her to turn cup after cup—creating one failure after another. Her husband’s life at the temple is challenging, and in her brief visits to the monastery, Tracy becomes increasingly aware of how, as in her day-to-day life in Japan, she is an outsider. She is alone. As past and present, East and West intertwine, Tracy is twice compelled to return to Alaska to confront the ghosts of a devastating childhood and a broken family. She returns to Japan, ready to move on.

Revolving through the days, *My Year of Dirt and Water* circles hard questions: What is love? What is art? What is practice? What do we do with the burden of suffering? The answers are formed and then unformed—a ceramic bowl born on the wheel and then returned again and again to dirt and water.

**TRACY FRANZ** lived in Japan for ten years. She now lives with her husband—Soto Zen priest Koun Franz—and their two children in Nova Scotia, where she teaches at Dalhousie University. You can find her at tracyfranz.com.

**POINTS OF INTEREST**

- Much more than Zen, this is a book that examines how it feels to be left behind and also out of context in Japan, a book about seeking and the spirituality of everyday life.
- Here are unexpected details of personal relationship and physically and mentally taxing practices that are fresh and insightful—a portrait of Japan rarely seen.
- The author is an active blogger and someone who connects with practicing Buddhists through her website and other writings.

**FROM MY YEAR OF DIRT AND WATER**

I take in a long breath and then exhale as I lay my hands across the gray lump before me. The clay is still cool—a surprise. I lift it and throw it down with a loud slam onto the approximate center of the wheel. I flick on the power, dip my hands into water, and then run my fingers over the surface of the mound while pushing tentatively on the foot pedal. The clay spins and wobbles with possibility. After nearly six months of lessons with Nishiyama-sensei, I still have only rare glimpses of that felt-sense of creating something purposefully. What, I wonder, will I accidentally make today?
Marc Peter Keane’s personal journey through 100 Japanese gardens, looking at them with a designer’s eye.

**Japanese Garden Notes**
*A Visual Guide to Elements and Design*

MARC PETER KEANE

Matching some 400 color photographs to brief, informed observations, renowned garden designer Marc Peter Keane walks us through 100 Japanese gardens, stopping along the way to note essential elements of design, technique, and culture. Covering everything from large-scale aspects of space and balance to subtle elements that are often overlooked, this is an innovative, stunningly visual guide for planning and inspiration.

Landscape architect and author Marc Peter Keane lived in Kyoto, Japan, for nearly 20 years and specializes in Japanese garden design. He lives in Ithaca, New York. He is the author of several books about garden design and is a fellow at the Research Center for Japanese Garden Art in Kyoto, the East Asia Program at Cornell University, and the Institute for Medieval Japanese Studies at Columbia University. He has lectured widely throughout the United States, England, and Japan. He is the author of *The Art of Setting Stones* and *The Japanese Tea Garden*, both available from Stone Bridge Press.

**Points of Interest**

- The only book that looks in detail at the elements of Japanese gardens through the eyes of a successful, contemporary garden designer.
- No matter what kind of Japanese garden you’re building, you will find examples and to-the-point observations here.
- Stunning photographs in full color throughout.
- Organized by element for quick reference by designers and builders.

**Praise for Marc Peter Keane**

“The undisputed American master of Japanese garden scholars; he is also an educator and garden designer in his own right. Two of his previous books, *Japanese Garden Design* and *The Art of Setting Stones*, are indispensable.”—*New York Times*, Dominique Browning

“What sets Keane’s beautifully measured and considered prose style apart from other garden writers is the carefully created mood of his text, which aspires at times to verbalized contemplation. It is the first book of this depth and scope to appear in English, and is likely to remain the standard work on the subject for a very long time to come.”—*Kyoto Journal*, review of *The Japanese Tea Garden*

“When Marc Peter Keane describes, with poetry and erudition, the experience of the Japanese garden today, he has no peer.”—Leonard Koren, author of *Wabi-Sabi*
A Japanese-American girl’s life changes forever when she and her family are forcibly relocated from San Francisco to Arkansas during WW2.

**The Little Exile**

JEANETTE ARAKAWA

After Pearl Harbor, little Marie Mitsui, who considers herself a typical American girl, sees her life of school and playing with friends in San Francisco totally upended. Her family and 120,000 others of Japanese ancestry are forcibly relocated to internment camps far from home. Living conditions in the camps are harsh, life after camp is similarly harsh, but in the end, as she and her family make their way back to San Francisco, Marie sees hope for the future. Told from a child’s perspective, *The Little Exile* deftly conveys Marie’s innocence, wonder, fear, and outrage.

Though some names and details have been altered, this is the author’s own life story. She believes that underlying everyone’s experience, no matter how varied, are threads of humanity that bind us all. It is her hope that readers of all ages are able to find those threads in her story.

Jeanette Arakawa was born in San Francisco, California to Japanese immigrants. During World War II, she was part of a diaspora that took her to Stockton, California, Rohwer, Arkansas, and Denver, Colorado. She returned to San Francisco in time to enter high school and then went on to U.C. Berkeley. She and Kiyoto Arakawa, who have two sons and a granddaughter, recently celebrated their 60th wedding anniversary. Jeanette has devoted the past sixty years to education-related projects and is still going strong.

**POI NTS O F I NTEREST**

- “This book has caused me to retrace a journey long past: occasionally joyful, occasionally painful. I believe that underlying everyone’s experience, though varied, are threads of humanity that bind us all. It is my hope that you are able to find those threads in my story as you read it.”
- A book that appeals to multiple generations, to those who lived through this period and to their descendants who want to know more about their family background.
- Today’s focus on immigrant rights has brought public attention back to the incarceration of innocents during WW2.

**P R A I SE F O R T H E L I T T L E E X I L E**

“Each Nisei memoir is precious and adds its own contribution to our collective knowledge of the incarceration period. Arakawa’s detailed child’s eye view of that story is by turns funny, angry, and sad, like most children are. It is a worthwhile addition to the camp memoir club.”—Densho

“Deeply moving and poignant”—Gayle Noguchi, *Wheel of Dharma*

“The Little Exile is a memoir worth reading. One piece of advice though: be prepared to read it in multiple sittings. My heart needed time between chapters or it would’ve broken.”—Hippocampus Magazine

“These are experiences that need to be remembered”—Kirkus Reviews

240 pp, 5 x 8”, paper
p-ISBN: 978-1-61172-036-5, $14.95
e-ISBN: 978-1-61172-923-8,

FICTION

www.stonebridge.com / sbp@stonebridge.com
A documentary manga biography of the influential artist and the birth and evolution of manga and anime in Japan.

The Osamu Tezuka Story
A Life in Manga and Anime
TOSHIO BAN AND TEZUKA PRODUCTIONS CO., LTD.; TRANS. FREDERIK L. SCHODT

This graphic-format biography of Osamu Tezuka—Japan’s “God of Manga”—looks at one of the twentieth century’s great creative artists. It is also an anecdotal study of the evolution of Japan’s early manga and anime business and its heroes. A never-before-seen popular culture history of postwar Japan, it is sure to fascinate fans and anyone interested in manga, anime, and the potential of the graphic

Toshio Ban joined Tezuka Productions in 1974 as one of Tezuka’s assistants. After working for a period as a free-lancer, he later re-joined Tezuka Productions in 1978 as the sub-chief of manga production for magazines, supporting Tezuka’s creative work.

Tezuka Productions Co., Ltd., is the now-legendary company founded by Osamu Tezuka in 1968 to produce his own manga and anime. In the wake of Tezuka’s death in 1989, it has continued as a family enterprise, responsible for the development, production, merchandising, licensing, and distribution of his many manga and anime creations, including books, films, and characters.

Frederik L. Schodt is a translator, conference interpreter, and award-winning author of books on Japanese history and pop culture. He often served as Osamu Tezuka’s English interpreter and was a consultant on one of his animated features and a TV series.

928 pp, 7 x 9”, paper
p-ISBN: 978-1611720259, $29.95

COMICS & GRAPHIC NOVELS

PRAISE FOR THE OSAMU TEZUKA STORY

“Beautifully done. . . entertaining, heartwarming, and quite sad in places, the warmth and charm that defined Tezuka’s work has been captured here... an essential book to own.”—Forbes

“Captures its subject’s tireless genius through WWII, the lean postwar years, and the emergence of Japan as a superpower. Legendary manga scholar Schodt provides a first-rate translation.”—Publisher’s Weekly

“This massive biography in comic form has finally been translated into English — and it’s more than worth the wait.”—Vox

“Fascinating... Schodt does a terrific job bringing Tezuka’s story to an English-speaking audience.”—Kotaku

“A must for Tezuka devotees… this near 1,000-page biography of manga artist Osamu Tezuka will spark excitement and rabid consumption.”—Library Journal
A powerful and thought-provoking novel that raises important questions about World War II, war memory, and US imperialism and blowback.

In the Woods of Memory
SHUN MEDORUMA; TRANSLATED BY TAKUMA SMINKEY;
AFTERWORD BY KYLE IKE DA

In the Woods of Memory is a powerful, thought-provoking novel that focuses on two incidents during the Battle of Okinawa, 1945: the sexual assault on Sayoko, 17, by four US soldiers and her friend Seiji's attempt at revenge. Narrations through nine points of view, Japanese and American, from 1945 to the present day reveal the full complexity of events and how war trauma inevitably ripples through the generations.

Akutagawa Prize–winner and activist Shun Medoruma was born in Okinawa. This is his first full-length work in English translation. He has written unique novels that are based on Okinawan nature, history, and climate, focusing especially on the Battle of Okinawa and memories of that war experience. Medoruma often expresses his strong anti-base political views through his articles in the local newspapers—and in his blog.

Takuma Sminkey (né Paul Sminkey) is a professor in the Department of British and American Language and Culture at Okinawa International University. He has been living in Japan for over twenty years and acquired Japanese citizenship in 2010.

Kyle Ikeda received his doctorate in Japanese from the University of Hawai‘i—Manoa in 2007 and is now an associate professor at the University of Vermont. He is one of the leading researchers in English on Shun Medoruma.

POIN TS OF INTEREST
• Medoruma’s experimental use of point of view, language, and creative storytelling challenge the assumptions of readers of contemporary Japanese literature; this is the author’s first full-length work in English.
• Sheds light on political issues in Japan and current Okinawan attitudes toward US military bases on the island, an unresolved conflict that is still in the news.
• Raises important questions about war memory, especially the memories of the powerless and victimized.

PRAISE FOR SHUN MEDORUMA
“Generally regarded as Okinawa’s most adventurous and promising writer of fiction today.”—Michael Molasky, University of Minnesota

“Medoruma’s uniquely visceral and realistic writing style creates a powerful portrait of a chain of sorrow that has destroyed human beings through the generations. Readers will yet again be astonished by the talents of the author, who obviously released this complex work after thoroughly crafting it.”—Sadatoshi Oshiro, author

“One of Okinawa’s leading literary figures and critical intellectual voices since receiving the coveted Akutagawa Prize in 1997. . . . His writing about Okinawan war memory and trauma stands out as particularly powerful and important.”—Kyle Ikeda, University of Vermont
An unforgettable memoir of the horrors suffered by a Japanese family trapped in Changchun, China, at the end of WW2.

Japanese Girl at the Siege of Changchun
How I Survived China’s Wartime Atrocity
HOMARE ENDO; TRANSLATED BY MICHAEL BRASE

Over 150,000 innocents died of starvation in Changchun, northeastern China, after the end of WW2 when Mao’s army laid siege during the Chinese Civil War. Japanese girl Homare Endo, then age seven, was trapped in Changchun with her family. After nomadic flight from city to city, Homare eventually returned to Japan and a professional career. This is her eyewitness, at times haunting account of survival at all costs and of unspeakable scenes of barbarity that the Chinese government today will not acknowledge.

Homare Endo was born in China in 1941, lived through the Chinese Revolutionary War, and returned to Japan in 1953. She is a Doctor of Science, director of the Center of International Relations at Tokyo University and Graduate School of Social Welfare, and professor emeritus at the University of Tsukuba. She was a visiting researcher and professor at the Chinese Academy of Social Sciences. She has published many works about postwar China.

A longtime editor at Kodansha International and now freelance translator, Michael Brase counts among his translations The Manga Biography of Kenji Miyazawa, The Culture of Japan as a New Global Value, and The Building of Horyu-ji. His miscellaneous writings and translations can be seen on Facebook at Japan & Stuff Press.

POINTS OF INTEREST
- Sure to be a controversial book and denounced, as the Chinese government refuses to discuss this incident.
- Feeds into the discussion of what the US’s relationship with China should be, considering their continuing controversies over human rights and freedom of expression.
- An amazing and loving portrait of a family, very much in the model of Anne Frank, from a young girl’s perspective; in this case, the author does survive and remains a living witness to all she has seen.

FROM REVIEWS OF OTHER TITLES BY HOMARE ENDO
“‘A tour de force.’—Mainichi Shinbun

“[Homare Endo] may love [her homeland] but says, ‘What happened at Changchun is a stain that remains on the birth of modern China. It is time to speak out about the truth!’ And we agree.”—Asahi Shinbun

“An exceptional true-to-life documentary narrative.”—Yomiuri Shinbun
Can traditional Japanese life concepts—like loyalty, harmony, meticulousness—make sense in Western societies? Here are dozens of ideas for "decluttering the spirit."

**Japaneseness**

*A Guide to Values and Virtues*

**YOJI YAMAKUSE**

This book introduces 76 core Japanese life concepts, such as harmony, meticulousness, sensitivity, loyalty, reverence, hierarchy, trust, and beauty. Sensitive readers will note how Western variants of these can help form new systems of values and virtues to cultivate inner strength, mindfulness, and long-lasting relationships at home and the workplace. A provocative guide for practitioners of ethics and humanism.

**Yoji Yamakuse** (born in Oita Prefecture, Japan, 1955) has worked for major publishing companies in Tokyo and New York and has been active as a consultant for nearly 100 Japanese and American global firms, focusing on personnel management, staff training, and development of joint projects in cross-cultural environments.

**Points of Interest**

- Readers looking for a self-help-styled book that borrows from Asian culture and tradition will find a roadmap to live a happier, more meaningful life.
- Japanophiles will find this a handy resource that distills traditional Japanese notions of virtue and character into an easy to read and understandable digest.
- Makes a great gift for anyone going to do business or live in Japan.

**Praise for Japaneseness**

"Like every other country, Japan has its own unique characteristics that you may not know the true story behind, and Japaneseness offers an informative tour of the virtues that Japanese people hold dear."—JQ Magazine

"If you are a student of anything Japanese—whether you are someone who wants to do business with the Japanese, live amongst them or live with them . . . you need to read Japaneseness."—Andrew Joseph, It's A Wonderful Rife

"A provocative workbook for 'decluttering the spirit' . . . An indispensable guide and reference for Americans wanting to understand Japanese culture and perspectives. Impressively well written, organized, and presented . . . very highly recommended for community, corporate, and academic library collections."—John Taylor, *Midwest Book Review*
Japanese characters served up with histories and cultural clues to help you decorate your skin, body, and life with just the right word!

**Kanji Box**  
**Japanese Character Collection**  
SHOGO OKETANI AND LEZA LOWITZ

Bold, visual, profound, symbolic: Japanese kanji characters communicate powerful graphic messages that look great on skin, walls, stationery, T-shirts, and more. Here are dozens of edgy, targeted characters hand-picked to help you find the inner you and express yourself in a distinctive stylish way. With cultural clues, readings, font varieties, and ideas for proper use. Don't embarrass yourself with bad ink!

Shogo Oketani is an editor and author in Tokyo and a long-time student of Japanese martial arts, philosophy, poetry, and history. Leza Lowitz is the author of twenty books of fiction and poetry, including several from Stone Bridge Press, and is owner and teacher at Sun and Moon yoga studio in Tokyo.

**POINTS OF INTEREST**
- Beautiful white/black design with simple Japanese kanji-centric cover makes this book an easy gift option.
- Book focuses on character design, history, and meaning, with big example characters that take up the entire page and font variants for design matching. Easy to flip through and experience.
- Appreciation of Japanese kanji isn't limited to designers and tattoo artists; anyone who studies Japanese or Japanese culture will enjoy this book.

**PRAISE FOR THE AUTHORS’ PREVIOUS WORK**

“Armed with this book, the next time you commit to having a kanji tattoo, or an indelible imprint made on some cherished fabric, you can be sure it will be the right way up.”—Japan Times

“Not only new words but whole new worlds are revealed, creative worlds where reading is pure seeing, . . . Indispensable. An utter enjoyment.”—Gary Gach, author *The Complete Idiot's Guide to Understanding Buddhism*

“An invaluable resource for tattooers, artists, and anyone interested in better understanding kanji.”—Horitaka, tattooer

“Handy for those who want to add a few stylish pictographs from the Land of the Rising Sun to a bicep or backside, or are seeking to illuminate a literary work or work of art with that certain Japanese phrase or look.”—Asian Reporter

www.stonebridge.com / sbp@stonebridge.com
“This direct, appealing introduction to the foundations of one of the world’s oldest civilizations is recommended for teens and adults.”—Library Journal

Volume 1

Foundations of Chinese Civilization
The Yellow Emperor to the Han Dynasty (2697 BCE – 220 CE)
160 pp, 6 x 8”, paper, B&W illustrations
p-ISBN: 978-1-61172-027-3, $14.95
HISTORY / COMICS & GRAPHIC NOVELS (WE)

Volume 2

Division to Unification in Imperial China
The Three Kingdoms to the Tang Dynasty (220 – 907)
144 pp, 6 x 8”, paper, B&W illustrations
p-ISBN: 978-1-61172-030-3, $14.95
HISTORY / COMICS & GRAPHIC NOVELS (WE)

Volume 3

Barbarians and the Birth of Chinese Identity
The Five Dynasties and Ten Kingdoms to the Yuan Dynasty (907 – 1368)
152 pp, 6 x 8”, paper, B&W illustrations
p-ISBN: 978-1-61172-034-1, $14.95
e-ISBN: 978-1-61172-926-9, $10.99
HISTORY / COMICS & GRAPHIC NOVELS (WE)
Who founded China? Who are the Chinese people? What is Chinese culture and how has it changed over time? The Understanding China Through Comics series answers these questions and more.

The four volumes in the Understanding China Through Comics series cover all the great dynasties, upheavals, population movements, and political alliances and rivalries from ancient times up to the modern age. Author and artist Jing Liu uses strong ink art and a storyteller’s feel for pace and plot to depict storylines that don’t simply recount China’s history but leave readers with a nuanced understanding of the forces that shaped and continue to shape a great nation. Understanding China Through Comics is the perfect introduction to Chinese history for younger students as well as older readers. To understand how China emerged is to understand the forces that will shape the 21st century for us all.

Each volume includes a handy timeline.

Jing Liu is an artist and entrepreneur from Beijing, China. He is currently the Managing Director of Moli Design, a China-based design firm that counts the BBC, MasterCard, The Ford Foundation, PriceWaterhouseCoopers, and UNICEF among its many clients. Liu graduated from Beijing University of Technology with undergraduate degrees in industrial design and engineering, and a masters in international economics and trade.

POINTS OF INTEREST

- For librarians, educators, and parents looking for ways to get students and children reading about China, and who are often looking for such resources themselves.
- An engaging reading experience, full of gripping narratives about dynastic struggles, fierce battles, and colorful characters.
- Bold illustrations make facts and names accessible and memorable.
- Available in print and fixed-format e-book, making this an excellent purchase for libraries, home schoolers, and classrooms.

PRAISED BY EDUCATORS AND LIBRARIANS

“Especially excels at clarifying the often-confusing transitional periods between dynasties. . . . An excellent introduction.” — School Library Journal

“This comic-style book manages to bring Chinese history to readers in a more clear, fun, and accessible way than it’s ever been done before. I can’t wait to get a copy for my class.” — Grace Zeng, Chinese Teacher and Middle School Chinese Curriculum Area Leader at International School of Beijing

“The lucid, economical text makes one eager for the successive volumes.” — Booklist

“A great way to learn about China’s vast history!” — Amy Tan, author
A handy supplement to studying characters in class or independently that teaches useful tricks for remembering words and tones.

**Speak and Read Chinese**

*Fun Mnemonic Devices for Remembering Chinese Words and Their Tones*

LARRY HERZBERG

From one of the authors of *Basic Patterns of Chinese Grammar* comes *Speak and Read Chinese*, a simple, fun guide that helps language learners remember essential Chinese words. Students and teachers rate character pronunciation and tones the two most difficult aspects of learning Chinese. This book addresses this issue by organizing easy pronunciation and tone memorization tricks for the three hundred most basic characters in popular textbook series like *Integrated Chinese* and *New Practical Chinese Reader*.

Larry Herzberg studied Chinese for five years at Vanderbilt University before doing his Master’s and Ph.D. work in Chinese Language and Literature at Indiana University. In 1980 he founded the Chinese Language Program at Albion College and then did the same at Calvin College in 1984. For the past three decades he has taught the Chinese language at the college level. With his wife, Qin, he has coauthored *Basic Guide to Chinese Grammar, Chinese Proverbs*, and the forthcoming Yale University publication *Writing Guide for Learners of Chinese*.

**Points of Interest**

- Complements all major Chinese-language textbooks.
- Provides tricks for remembering both pronunciations and tones of the 300 most common Chinese characters, aspects of Chinese that teachers say is most critical to mastering language. All students beginning to study Chinese will need this book.
- Small, compact size is great for stuffing in a backpack or for traveling.

**Praise from Online Reader-Reviewers for Speak and Read Chinese**

“The author is clearly a Sinophile and both understands and appreciates the Chinese language and how to teach it to English speakers.”

“Fun to read and very enlightening. You should be able to remember the definitions as well as how to pronounce the words in no time.”

“A delightful supplement for students of the Chinese language.”

“I read this book cover to cover and found it fresh and accessible. Herzberg is a great teacher and has taken difficult content and made it fun and clear.”

160 pp, 5½ x 8½”, paper
p-ISBN: 978-1-61172-031-0, $14.95

FOREIGN LANGUAGE STUDY / LANGUAGE ARTS & DISCIPLINES

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A handy supplement for learning 300 of the most common Japanese words—works with any textbook!

**Speak and Read Japanese**

*Fun Mnemonic Devices for Remembering Japanese Words and Their Meanings*

LARRY HERZBERG

Modeled on the same winning format as his *Speak and Read Chinese*, teacher Larry Herzberg's latest book offers simple, fun, and imaginative ways to remember essential Japanese words and characters. Mastering basic vocabulary and kanji is one of the first challenges any Japanese learner faces. This book addresses this task head-on, complementing the content of all major Japanese textbooks and providing valuable tips to independent students. Includes three hundred essential words and kanji from the first two years of study, indexed for quick reference.

Larry Herzberg has studied and taught Asian languages for nearly a half century. He taught Japanese at the university level for nearly 30 years, at both Albion College and Calvin College. While doing his Master's and Ph.D. work in Chinese Language and Literature at Indiana University, he also studied Japanese. In 1980 he founded the Asian Language Program at Albion College, where he taught both Chinese and Japanese, and then did the same at Calvin College starting in 1984. Until fairly recently, Larry taught both Chinese and Japanese, but he grew the Asian Languages Program to such an extent that he had to specialize in just Chinese. He has traveled to Japan many times, and loves the Japanese language and culture as much as he does that of China.

**POINTS OF INTEREST**

- A useful guide to remembering character pronunciations and word meanings that complements all major Japanese-language textbooks
- Small, compact size is great for stuffing in backpack or travel
- Covers the 300 most common Japanese words. All students beginning to study Japanese will need this book
- Arranged alphabetically for easy browsing and character look up

**A SAMPLE ENTRY FROM SPEAK AND READ JAPANESE**

aoi  （あおい） blue

When sailors sail the deep blue seas and spot land, they shout “aoi” (ahoy)!

青い  This kanji is a general color word that originally meant everything from “green” to “indigo.” On the top of the kanji is a plant coming out of the ground, symbolizing the color green. The bottom part, written exactly like the moon, was originally written with the kanji 丹. It shows a crucible in which the red metal cinnabar was placed in an attempt to create the elixir of immortal life in ancient times. In Japanese this kanji is now only used to mean the color “blue.”
BUSINESS

A compact reference for anyone working in China or the Chinese. Avoid mistakes and do things right and polite!


CEO Shigetaka Komori’s own story of why Fujifilm succeeded where Kodak failed, with hard-won lessons for managers and employees everywhere.


CULTURE / DESIGN

A garden designer in Japan looks deeply into nature and composition to discover truth and beauty.


A celebration of JA culture: facts, recipes, songs, words, and memories that every JA will want to share.


A handy classroom, test-prep, and study supplement to help you speak and write with confidence while avoiding common mistakes.


CHINA

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